FLASH PROVIDES ENJOYMENT
Danny Lippard created this well executed Flash game in 2001 the week of 911.

FLASH CAN ALSO TOUR – (info posted later)

If you need a Flash project developed, call Suzanne direct at 704-377-8722 to receive a quote.

FLASH DEVELOPMENT AND PROGRAMMING SOLUTIONS
What Exactly Is Flash? Adobe Flash (formerly Macromedia Flash) is a multimedia platform used to add animation, video, and interactivity to Web pages. Flash is frequently used for advertisements and games. More recently, it has been positioned as a tool for "Rich Internet Applications" ("RIAs").

Flash manipulates vector and raster graphics to provide animation of text, drawings, and photos. It supports bi-directional streaming of audio and video, and it can capture user input through the mouse, keyboard, microphone, and camera. Flash contains an Object-oriented language called Action Script.

Flash content may be displayed on various computer systems and devices, using Adobe Flash Player, which is available free of charge for common Web browsers, some mobile phones and a few other electronic devices (using Flash Lite).

There are limitations with Flash and therefore it is not appropriate for all websites. The main limitation is that search engines can not read the content of a Flash file and if your web-site is heavy with text to attract the search engines it will be very difficult for your site to be listed.

If search engine placement is the of highest priority for you but having Flash on your site seems exciting, we recommend that doing a banner on your home page or having part of the page embedded with the Flash file could solve both needs.

Flash Programming Solutions for Different Clients with Different Projects

- Flash games
- Banner advertising
- Sales presentations
- Software wizards

- Screensavers
- Calculators
- Advertising banners
- Tradeshow loops

- Training presentations
- Animated cartoon strips
- Web applications
- Product demos

For full Flash sites, cartoons, games, and demos we are partnered with two Flash developers.

Danny Lippard, previously of Charlotte and still has family in the area, has received a WEBBY Award and also won in 2009 "Best Movie Website".

Danny has extensive experience in Flash creating movie websites and complex games that are XML driven.

Another Flash developer is (bio to be posted later)

Simpler Flash Projects We do Internally

We use Flash MX which allows the ability to create complex designs and maintain good download time, the ability to create good interactivity and the ability to create backend data to an XML file.

We tint and manipulate your images in PhotoShop to import into Flash. 3D images are created in Vectorworks.

Simple Flash Examples Created by iconstructwebs
The Cajun Queen Restaurant went through a major renovation which included adding more floor space, upgrading their kitchen and adding additional baths.
Cajun Queen requested a page that would show some of the construction and also a tour of the interior accompanied by jazz music.

Twist Steak and Sushi Restaurant which was in uptown Charlotte wanted a Flash file showing the restaurant being a fun and exciting place.

For more information about how we can help you, contact Suzanne today at 704-377-8722.

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