KNOW IF YOUR COMPETITOR SUBSCRIBES TO YOUR MAILING LIST

Notify me when someone subscribes to the list - This has been helpful for some of our clients, especially when your competition is ripping art and information from your site and placing it on their site.

Our web mail service can be set to (default: yes) and when enabled, Majordomo emails the list owner each time a user subscribes to or unsubscribes from the list.

EMAIL ACCOUNT OPTIONS

E-Mail Services

An email account is a permanent solution with your personalization. Use your domain as part of your email address and setup mailboxes, aliases, spam settings, and more through your control panel. Accessing your email is easy using our Webmail application or POP access through your email software. Change your ISP and your email address remains the same.

- Email - IMAP, POP3 & WebMail - Full set of email features including aliases, spam settings, webmail, and more.

- Email Forwarding - Email which arrives to an email forward is instantly forwarded to a destination of your choice.

- Autoresponders - Autoresponders send a preformatted reply when mail is sent to a certain address.

- Confirminator - Confirm incoming email is from a person or quickly terminate any auto generated SPAM.

- Powerful Control Panel - Manage your email, FTP, DNS, monitor site statistics, view invoices, and more.

- Virus Protection - Our automatic virus scanning software keeps malicious programs from ever reaching your inbox.

- Spam Protection - Trap or discard more than 99% of your unwanted email using our free, easy and flexible spam filters.

- 24/7 Customer Support - World class support in the U.S. available 24 hours a day through our service provider, 7 days a week via phone, email, or live chat.

Email Hosting Only Package - $5 per Month

- 5 Email addresses
- 500 MB disk space
- Webmail Confirminator
- Unlimited Forwarding

- Unlimited autoresponders
- Virus & Spam Protection
- 24/7 Live Support

Web Mail Solutions

Our service provider, uses Majordomo 1.94.4 to offer a full-featured virtual mailing list system. Majordomo is one of the most popular mailing list systems, and has the capability of handling hundreds of thousands of messages per month. The mailing list system allows broad customization of most of Majordomo's features including various subscription and unsubscription policies, custom message headers and footers, various notification options, garbage message detection, maximum message length, etc.

For more information, please contact us on setting up this service. Mailing list services are included in any of the hosting accounts and there are no usage charges in months with no mailing list activity. If an account has more than one Mailing list setup, billing on all mailing lists is combined.

Simple Tips for Email Marketers - Mention e-mail marketing and some people get very upset. The first thing that many people think of when they hear about this kind of marketing is spam mail.

No one likes to get spammed and if a person even suspects that you are going to send unsolicited emails as a part of your marketing campaign, you're in for a struggle.

There is no need for people to assume that all email marketing is spam. In recent years many sites have begun to offer more opt-in email programs that let people subscribe only to the companies and information that they want to receive.

Unfortunately, some businesses will continue to spam people and it gives a bad name to marketers and business owners who are taking a customer friendly approach to email marketing. Here are a few things to keep in mind if you want your email marketing campaign to be successful.

1. Keep it Personal and add Personality

When you write the copy for your email marketing, keep it personal. Making it personal will prevent people from feeling like they're receiving a broadcast messages that make them feel like nothing more than a number.

Strive to make every conversation with your customer via your marketing material seem as a one-on-one conversation. Use terms that make the reader feel like an individual during the course of your information. It is always good to use a distinct, personable voice in your emails too.

People don't like receiving an email from a machine, so keep things professional, relaxed and friendly. The more personal you make your information, the more likely you will receive good results.

The first and perhaps the most obvious tip for writing a successful email to drive a marketing campaign is to make sure you address the recipient by name. This ensure that the email has the personal touch and also begin to build that all important relationship between the customer and you. Applying this simple rule is crucial for increasing conversion rates.

2. Provide Links for Interaction

Experts have used scientific proof to show that people who interact with a process are more likely to stay involved. Don't make your email marketing materials stagnant and static. Use interactive linking in them to get a customer involved. Give links to good, relevant information for the reader. Guide them with ease to the products you are selling with clickable links. Offer attached documents as incentives to keep them returning to your site.

Don't overload your email writing with visual graphics. Many email programs and ISPs block these kinds of things and your email might look terrible on some computers.

Keep the links to relative information in your marketing text and you are making the process of communicating with your company very interactive.

Keep all of your email marketing personal, with a distinct and friendly personality. Offer readers a measure of interaction with your materials, and you will virtually guarantee a successful email marketing campaign.