

## ADVERTISING MARKETING

**Novas\*s Bakery, Charlotte NC** - The bakery needed vector art for a banner display in the Harris Teeter stores. There were little resources to re-create the vector image of whole grains used in Nova\*s breads which were popular at the Harris Teeter stores. The sample here is comprised of 94 layers.

**Hayward Publications, Warrenton Ga.** – The Augusta downtown area needed to be promoted due to loss of shopping traffic of nearby shopping malls. Under Suzanne's supervision, the downtown & hill area merchants in Augusta were pulled together as a group to market their historical and unique products and services.

## WEB SITE CUSTOMER'S TESTIMONIALS

**APPLEWOOD GALLERY CHARLOTTE NC** - Having Suzanne Phillips redo our website was the best advertising money we have ever spent!

Within the first month it was up, it brought in a new client who had never had framing done before, but due to the information on our website, was very comfortable placing a very large order! Within 4 months, we had drawn in several clients from out of state, and continue to generate new clients regularly who say the website is why they chose us for their work over 40 other competitors in town. In the last few weeks alone, we had 2 clients who live across the country but have family in Charlotte come to us to frame items for their family members as gifts.

We have done quite a bit of advertising in various media in the last 4 years, but this is the best return we have received. I wish we had done it sooner!

Kassandra Ulcher

Applewood Gallery

Charlotte, NC

**JEANNIE MADDOX ARTIST, DOTHAN AL** - Suzanne has been a great asset to our art business. We travel to outdoor shows all over the country and people come to our website to see what is new and what shows we will be doing.

Suzanne keeps things up to date on the site and even plans periodic trips to see us at shows to take interesting photographs to use on the website. She has also been our techie-person when we need help with a project for a magazine article or newspaper interview.

Sam Maddox

Jeannie Maddox Art Studio

1721 Choctaw Street

Dothan, AL 36303

(334) 685-0428 cell

<http://www.JeannieMaddox.com>

**PETE'S AUTO SERVICE, CHARLOTTE NC** - I would like to take this opportunity to thank you for the outstanding web design and service. The number of hits we receive on a daily basis can only be accredited to your keen eye for attention to detail of the needs we expressed to you in our meetings. To put it bluntly, you nailed it. Job well done! We here at Pete's Auto Service we would like to express our gratitude and look forward to our future partnership.

Thanks Again,

Pete Sohoritis

Pete's Auto Service

6945 Lawyers Rd.

Charlotte, NC 28227

704-567-9942

**TWIST RESTAURANT, CHARLOTTE NC** - We are very pleased with the creative expertise on our new restaurant site and after only being up for a short time we are receiving through the site many inquiries. Thank you for making this development an easy one and having ideas and suggestions on how to make our site profitable. As a business manager it makes my job much easier when working with professionals.

Thank you yet again for making this process a smooth one and delivering on time the requested project and with superb customer service.

Jon Abbott

Twist Restaurant

**John Walker Attorney, Divorce Clinic, Charlotte**

**DIVORCE CLINIC, CHARLOTTE NC** - Suzanne Phillips at Web Consulting Services has helped us since 2003 with keeping our yellow page advertising consistent, up to date, properly adapted to each market and cost effective.

The Divorce Clinic advertises in approximately 38 directories in North Carolina and keeping track of the performance and especially talking to all the different yellow page sales reps and tracking their performance (whether cost effect performance of the product or ensuring that sales rep actually made changes as directed), all were taking valuable time away from servicing our clients. Now, we just forward the sales calls to Suzanne and she takes care of the rest.

In 2008, Suzanne and Jason at Web Consulting Services built our web-site which has performed far better than we expected in delivering new clients via the questionnaire mail form that is on one of our pages. That method of advertising has been by a great margin the most cost effective advertising that we have ever done.

Web Consulting Services has produced over 100 times more productive that that I have received from AT&T Internet Yellow Pages at less than 10% of the cost of the AT&T Internet Yellow Pages.

John Walker Attorney

The Divorce Clinic Charlotte, NC

**WIND CHIME NURSERY, FARMINGTON NC** - I own my business and have tried several web builders. They either did a bad job or did not know what they were talking about and wanted to charge me to much. I got lucky and found Suzanne Phillips.

I have found someone who works harder than I do and knows what she is talking about. I do not worry about looking for anyone else's. I have found her to be very reasonable priced also.

Jim Kulp Wind Chime Nursery

698 Cedar Creek Rd.

Farmington, NC 27028

336-998-1969

jpkulp@yadtel.net

windchimenursery.com

**WOODIE'S AUTO SERVICE & REPAIR CENTERS, CHARLOTTE NC** - This will serve as positive recommendation for Suzanne Phillips. Suzanne maintains and designed our website as well as providing the hosting service. If asked to summarize in one word it would be pleasure. She is the ultimate professional, following up on all details, most before being asked.

Our website has been the best investment in advertising we have made, we have received more positive comments and more business from it than any other types of advertising we have tried.

But don't take my word for it just look at our website, the quality and professionalism of her work speaks for itself.

Regards,

Steven Manning

General Manager

Woodie Enterprises, Inc.

Charlotte, NC

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